

Minutes TEMPE MUNICIPAL ARTS COMMISSION July 8, 2009

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on July 8, 2009, in the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

(MEMBERS) Present:

Betsy Fahlman, Vice Chair
Robert Bortfeld
Doris Parker Chamberlain
Ed Coyoli
Nikie Crawford
Judy Ellison
Nancy Goren
Donna Goyette
Barbara Hanigsberg
Shirlee King
Richard Strange
Frank Williams

(MEMBERS) Absent:

Linda Sleight, Chair
Kate Hanley

City Staff Present:

Mary Fowler, Cultural Services Division Management Assistant
Elizabeth Lagman, Public Art Specialist
Rachael Peterson, Cultural Services Division Administrative Assistant
Adrienne Richwine, Deputy Community Services Manager
Maja Switzer, Arts Administrator

Agenda Item 1 – Call to order

- Betsy Fahlman called the meeting to order at 6:06 p.m.

Agenda Item 2 – Approval of the May 20 Commission Minutes

MOTION: Robert Bortfeld moved to approve the minutes.

SECOND: Doris Parker Chamberlain seconded.

DECISION: Minutes approved.

Agenda Item 3 – Cultural Services Director's Report

- Adrienne Richwine, Deputy Community Services Manager – Library and Cultural Services Division, provided the TMAC members with an update in regards to the progress of the Tempe History Museum and Tempe Public Library Renovation projects. Richwine stated that the steel framework is complete for the History Museum's Community Room; Richwine further reported that the Library's lower level has been sealed shut from the public and staff.
- A. Richwine encouraged the TMAC members to attend the Southwest Arts Conference (SWAC) set to take place August 13 and 14 at the Carefree Resort and Villas, 37220

Mule Train Road, Carefree, AZ, 85377. Richwine stated that the 2009 SWAC Conference offers two days of intensive arts training; Richwine encouraged the TMAC members to view the following website for additional registration information: www.azarts.gov/swac/program.htm.

- A. Richwine announced that the AZ Academy of the Performing Arts, a City of Tempe (COT) Organizational Development Arts Grant Recipient, is accepting monetary donations.
- Ed Coyoli further reported that a utility vehicle and trailer were stolen from the Academy; the missing equipment is utilized by the AZ Academy Drum and Bugle Corps to transport instruments to its performance sites.
- A. Richwine invited the TMAC members to attend the following receptions scheduled to celebrate the visual and performing arts works of youth participating in the Young Actors Theatre (YAT) and/or the Young Artists Studio (YAS) programs:
 - July 16: YAT Performance, Reception (6:30 p.m., Edna Vihel Center for the Arts)
 - July 23: YAS Session II Reception (7:30 p.m., Edna Vihel Center for the Arts)
- A. Richwine reported that the TCA is playing host to the Friends of TCA Gala at 6 p.m. on September 12; the evening is set to conclude with a special performance in the TCA Theater by comedian David Spade.
- A. Richwine encouraged the TMAC members to view the various news articles, newsletters and press releases announcing COT Cultural Services Division special events included in their meeting packet.

Agenda Item 4 – Chairperson’s Report

- Betsy Fahlman, TMAC Vice Chair, encouraged the TMAC members to subscribe to the following COT Cultural Services Division electronic distribution lists:
 - Arts News
 - Education
 - Call to Artists

Agenda Item 5 – New Business

- Barbara Hanigsberg announced that she attended the COT New Boards and Commissions Orientation Session that took place at 6 p.m. on June 30 in the Don Cassano Room at the Tempe Transportation Center. Hanigsberg stated that she would like to receive information regarding action items for regularly-scheduled TMAC meetings prior to the date of the TMAC meetings.
- Betsy Fahlman reported that TMAC members receive meeting information via email message attachments prior to the meetings; Rachael Peterson, Cultural Services Division Administrative Assistant, stated that all approved TMAC and TMAC Committee agenda and minutes documents may be viewed online by visiting the following website: <http://www.tempe.gov/arts/tmac/>.
- B. Fahlman further stated that the committee minutes documents provide sufficient information to support action items listed on the TMAC agendas.
- Frank Williams inquired about the possibility of scanning reasonable documents as additional information to support action items; R. Peterson cited a COT Arts MiniGrant Application as an example of a reasonable document.
- Nancy Goren stated that she’d like R. Peterson to include a link to the TMAC website

as part of the regular meeting announcement email messages.

Agenda Item 6a – Public Art/AIPD Committee

- Betsy Fahlman reported that the COT Parks and Recreation Department intends to collaborate with the COT Cultural Services Division – Community Services Department to include artwork in the following parks:
 - Daley: Budget - \$51,000
 - Goodwin: Budget - \$15,000
 - Evelyn Hallman: Budget - \$38,500
 - Scudder: Budget - \$12,000
- B. Fahlman explained that the proposed public artwork budgets for Daley, Goodwin and Scudder parks (total - \$78,000) were calculated by finding one percent of the total budget for each park project. Fahlman further explained that the proposed budget for Evelyn Hallman Park was determined by a fund transfer from a capital improvement building project (CIP) within the City of Tempe; Fahlman added that each park's Call for Work will be a call specific to Arizona artists.
- Frank Williams inquired about the possibility of artwork being integrated into regular park structures; B. Fahlman stated that each park has its own personality; therefore, the art elements will be different and unique to each park.
- F. Williams further inquired about the panel process for each park; B. Fahlman reported that the panels for each park will consist of COT staff, a member of the TMAC Public Art/AIPD Committee and representatives from COT neighborhoods.

MOTION: Frank Williams moved to approve the Daley, Goodwin, Evelyn Hallman and Scudder Park artwork budgets.

SECOND: Robert Bortfeld seconded.

DECISION: Daley, Goodwin, Evelyn Hallman and Scudder Park artwork budgets approved.

Agenda Item 6b– Grants Committee

- Nancy Goren encouraged the TMAC members to view the COT Arts Grant Recommendations information insert in their meeting packet.
- N. Goren reported that the TMAC Grants Committee met on May 19 to discuss the 2009 – 2010 COT Arts Grants Award Recommendations; Goren added that the committee's recommended funding calculations for the 2009 – 2010 arts grants total approximately \$150,000. Goren further reported that there were a total of 26 arts grant applications; 24 groups applied for arts project grants, two local groups applied for organizational development grants.
- N. Goren provided the TMAC members with information regarding the grant award calculations; Goren explained that the recommended award values for the arts project grants are calculated using the median value of each grant established by four voting members of the 2009 – 2010 Arts Project Grant Panel Review that took place on May 8.
- Betsy Fahlman inquired about new applicants; N. Goren stated that Stray Cat Theatre, a local theatre group, applied for an Arts Project Grant.
- Richard Strange reminded the TMAC members that the COT Arts Grants are matching funds grants.

- Frank Williams commended the TMAC Grants Committee for its hard work to prepare the 2009 – 2010 Arts Grant Recommendations; N. Goren further commended the 2009 – 2010 Grants Panel Review Members for their commitment to reviewing and discussing 24 arts project grant applications.
- Ed Coyoli inquired about the status of the budget for the 2010 – 2011 Art Grants Program; B. Fahlman stated that the grant budget is forthcoming.
ACTION: Barbara Hanigsberg moved to approve the 2009 – 2010 COT Arts Grant Award Recommendations.
SECOND: Judy Ellison seconded.
DECISION: 2009 – 2010 Arts Grant Award Recommendations approved.
NOTE: Ed Coyoli abstained from voting for the approval of the 2009 – 2010 COT Arts Grant Award Recommendations due to a conflict of interest.

Agenda Item 6c– Communications/Advocacy Committee

- Frank Williams reported that the Communications/Advocacy Committee met on July 7; R. Peterson distributed copies of the Communications/Advocacy Committee's July 7 meeting minutes document to the TMAC members.
- F. Williams announced that the committee continues to draft a social media plan to notify members of the public about COT art-related programming and services; Williams highlighted the following areas of advocacy discussed by the committee:
 - Tempe in Touch (Electronic Mailing Distribution List)
 - COT Special Events
 - Friends of TCA
 - Film Forum (proposed collaboration with Arizona State University and the Tempe Community)
- Shirlee King reported that she is exploring the possibility of promoting the Friends of TCA as well as COT Cultural Services Division Programming and Services at the 37th annual Way out West Oktoberfest produced by Tempe Sister Cities.
- F. Williams further encouraged the TMAC members to subscribe to the COT Cultural Services Division electronic distribution lists.
- Judy Ellison suggested that the Communications/Advocacy Committee provide information regarding COT arts-related programming and services to Shauna Warner, COT Neighborhoods Program Director, to be distributed to the various neighborhood association chairs within the City of Tempe.
- F. Williams provided the TMAC members with an update in regards to a possible collaboration with Arizona State University (ASU), the Downtown Tempe Community and the COT to create a recurring film forum; Williams reported that he has identified a new ASU staff member and intends to contact him regarding the forum.
- F. Williams further reported that he met with Dr. Mike Willson, Director of the Tempe Symphonic Wind Ensemble (TSWE) and recently retired Director of Bands at McClintock High School. Williams added that he and Willson discussed the possibility of creating a template for a school-age drama, music and/or film competition with the proposed title, "Best of Tempe."
- F. Williams stated that the Communications/Advocacy Committee's regularly-scheduled August meeting has been cancelled.

Agenda Item 6d– Facilities Committee

- No report.

Agenda Item 7 – Commission Member’s Announcements

- Dr. Richard Strange announced that he is set to conduct his final full year with the Tempe Symphony Orchestra (TSO). Strange reported that a plan is in place to select a new conductor; candidates for the position of TSO Conductor will conduct one piece during a scheduled performance of the TSO and will be evaluated by the TSO musicians, COT staff and the public.

The next TMAC meeting is scheduled for 6 p.m. on August 12 in the TCA 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

Meeting adjourned at 6:48 p.m.

Prepared by: Rachael Peterson

Reviewed by: Adrienne Richwine

Authorized Signature
Position/Title

APPROVED